



JSmart Games

JSmart is a **leading** provider of smart games and entertainment for mobile phones and handheld computers. JSmart has won numerous accolades for its J2ME, WAP, SMS, and VoiceXML products, including Handango's Outstanding Achievement Award for Mobile Java Software, Openwave's Wireless Application Showcase, and a 5 star rating from Cellmania. With over **1 million games** played a month, JSmart's games are **proven** revenue drivers for market-leading service providers around the globe, including AT&T Wireless, Nextel, Telus Mobility, KPN Mobile, and StarHub.

Entertainment and usability are the essential criteria used in creating JSmart's applications, which are developed and tested using today's technologies and devices. This ensures that each product delivers a superior end-user experience and is fun, intuitive, and addictive. JSmart's games offer a sense of community and competition with multiplayer games, high score lists, surveys, opinion polls, personalization, and the possibility to interact and chat with fellow gamers.

JSmart works with clients to customize and tailor its products to meet their specific wants and needs. All applications are available in **COLO**R, and in multiple languages, including English and all European languages, and are optimized for a wide range of mobile browsers.

Chat



JSmart's group and private chat rooms are *proven* traffic drivers. With users chatting from around the world, day or night, there is always someone to talk to.

Special features include:

- Accessible both on wireless and the Web.
- Private messaging – send private messages visible only to a chosen user.
- Ignore – hide all messages from a chosen user(s).
- Administration Web interface to permanently ban abusive users.



Blind Date



Whether through a PC or a mobile phone, the Internet is all about community, communication and often times romance. JSmart has developed Blind Date to answer the call of modern, mobile singles. The application provides mobile singles the tools (match chat, opinion polls, jokes, poems) they need to find Mr./Mrs. Right.

Special features include:

- 1-1 chat rooms which pair users by the gender they seek
- Opinion polls provide users insight about what their peers think about dating, romance, relationships, etc.
- Romance jokes users can send to other users. They say humour is one of the fastest ways to a person's heart!
- Romantic poems users can send to express their true feelings
- Easy-to-use, intuitive interface
- Open 24/7/365

Multiplayer Games



- ✦ **Head-2-Head Trivia** - Compete in real time, one-on-one trivia with others. Players are automatically paired up. Each player gets the same question, and then waits until her/his opponent has answered to proceed to the next question. At the end players have the opportunity to chat.
- ✦ **Head-2-Head Secrets** - A live one-on-one competition where players get the questions and answers, which cover a variety of personal and romantic topics. Players try to guess what the rest of us are thinking by entering the percent of respondents that chose the most popular answer. Best guess wins! At the end players have the opportunity to chat.
- ✦ **Head-2-Head Tic Tac Toe** - Compete in real time with other players, or against the computer. Players are automatically paired up. At the end players have the opportunity to chat.



Trivia Games



- ✦ **Smart Stakes** – Similar to the highly successful Who Wants To Be... Players answer a set of questions spanning multiple categories with increasing difficulty and dollar values up to \$1 million. If a player gets one wrong, the game is over. Top players are recognized on the high score list. Questions are updated weekly.
- ✦ **Smart Trivia** - A fast-paced, addictive trivia game with lots of categories and questions. Categories include Sports, Movies & Music, Teens, Literature, Science, History, and Geography.
- ✦ **Smart Charades** – Guess Who? Like charades, players choose from a variety of fun, challenging topics (famous people, famous places, etc.). Players rely on hints to figure out who/what is the answer. The more hints needed, the less money earned when the correct answer is selected. If the player guesses wrong, the game is over. Top players are recognized on the high score list.
- ✦ **Smart Test** - A variety of fun, challenging sets of IQ, logic, romance, and personality quizzes. At the end of the test, players receive humorous and sometimes insightful scores.
- ✦ **Eliminator** - A popular game where players must find and eliminate items that don't belong in the set.

Survey Games



- ✦ **Hot or Not** - You decide what's HOT and what's NOT - everything from celebrities and fashion to food and music. It's a trend setting game where the majority rules.
- ✦ **Smart Secrets** - An enticing game of Truth or Dare. Smart Secrets takes reality entertainment to a new level. Players answer all sorts of "interesting" questions and learn how others answered. Of course, it is entirely anonymous. It is also entirely addictive and fun!
- ✦ **Smart Survey** - Players can choose from a variety of current survey topics. After each question is answered, the poll results are given for all people who answered that question. Sample topics include Sports, Romance, Music, Religion, Politics, and special surveys just for women.

Jokes



Through a partnership with The Daily Dose family of content, JSmart provides voice and wireless access to one of the Internet's largest joke databases. The Daily Dose site is updated daily, and currently boasts over one million registered subscribers. Users get new jokes every day, and can send them to friends with the push of a button. Brands wirelessly-enabled by JSmart include:

- ✦ Pocket Jokes – a daily feed of random humor.
- ✦ The Daily Dose – the best clean jokes.



Other



- ✦ **Brainstorm** – An extremely addictive word game. Players receive a word and a hint, and must change only ONE letter in the word to fit the hint. Each game lasts 6 rounds, during which the original word is completely transformed. Top players are recognized on the high score list.
- ✦ **Street Smart** - A realistic fantasy stock market game. Players open a simulated stock trading account with an opening balance of \$10,000. They can buy and sell stocks on the major international stock exchanges, and track the progress of their portfolios, which are continually updated with real values. Top dollar accounts will be recognized every month, with account holders being listed as the top investors.
- ✦ **ICQ** - keep your ICQ buddy list on your mobile phone and send instant messages from anywhere.

Availability

Game	VoiceXML	WAP	SMS	HTML
Chat	√	√		√
<i>Multiplayer Games</i>				
Head-2-Head Trivia	√	√		√
Head-2-Head Secrets	√	√		√
Head-2-Head Tic Tac Toe		√		
<i>Trivia Games</i>				
Smart Stakes	√	√	√	√
Smart Trivia	√	√	√	√
Smart Charades	√	√	√	√
Smart Test	√	√	√	√
Eliminator	√	√	√	√
<i>Survey Games</i>				
Hot or Not	√	√	√	√
Smart Secrets	√	√	√	√
Smart Survey	√	√	√	√
<i>Jokes</i>				
The Daily Dose	√	√	√	√
The X Dose	√	√	√	√
Jokes That Don't Suck!	√	√	√	√
Oy Vey	√	√	√	√
<i>Other</i>				
Brainstorm		√	√	√
Street Smart		√		
ICQ		√		

About Us

JSmart is a **leading** provider of smart games and entertainment for mobile phones and handheld computers. JSmart's games are some of the best-selling puzzle, word, and board games available. With over **1 million games** played a month, they are **proven** revenue and usage drivers for market-leading service providers around the globe, including AT&T Wireless, Telus Mobility, O2, Nextel, Cingular Wireless, KPN Mobile, and StarHub. JSmart's games leverage cutting-edge Java, wireless, and voice technologies to ensure anywhere, any device functionality. For more information please visit www.jsmart.com or contact info@jsmart.com