



# JSmart Mobile Dating



Whether through a PC or a mobile phone, the Web is all about community, communication and often romance. JSmart has developed *Blind Date*, the ultimate mobile dating service to answer the call of modern, mobile singles. *Blind Date* provides mobile singles the tools (match chat, opinion polls, jokes, poems) they need to find Mr or Ms right, or just find and flirt with a special new somebody and keep entertained!

JSmart's wireless products have garnered accolades from industry leaders such as Openwave, Cellmania, and Handango. Wireless service providers will find *love at first site* when they check out JSmart's *Blind Date*.

## User Features:

- 1-1 chat rooms which pair users by gender.
- Opinion polls provide users insight about what their peers think about dating, romance, relationships, etc.
- Romance jokes that can be sent to friends or dates. They say humor is one of the fastest ways to a person's heart!
- Romantic poems that can be sent to express one's true feelings.
- Easy-to-use, intuitive interface.
- Open 24/7/365, with users flirting from around the globe.

## Service provider benefits:

- One of the most compelling, sticky mobile applications available!
- Drive revenue and usage.
- Gain access to, and grow a new user base.
- Develop your mobile community, with the opportunity to offer a Web interface as well.
- Get your subscribers connected to the mobile Internet!

## About Us

JSmart is a **leading** developer and publisher of games and entertainment for mobile phones and handhelds. JSmart's games are some of the best-selling puzzle and word games available. They are **proven** revenue and usage drivers for market-leading service providers around the globe, including AT&T Wireless, TELUS Mobility, O2, Nextel, Cingular Wireless, KPN Mobile, and StarHub. JSmart's games leverage cutting-edge Java, wireless, and voice technologies to ensure anywhere, any device functionality.

For more information please visit [www.jsmart.com](http://www.jsmart.com) or contact [info@jsmart.com](mailto:info@jsmart.com)